

HOME & RANCH LIVING

A Bigger Story Together.

We design ranch homes room by room — the timber, the turquoise, the long view off the porch — then partner with the retailers, makers, designers, builders and realtors who can make them real.

FOUNDING PARTNERS
HELP US BRING THE
RANCH DREAM TO LIFE

*Be part of what
we're building.
Build what's next.*



95K+

COMBINED SOCIAL AUDIENCE

Facebook 69K
Instagram 21K
TikTok 5K



400K

MONTHLY PINTEREST VIEWS

*Ranch design, décor and lifestyle
inspiration that performs.*



22K

AVERAGE REEL VIEWS

*High engagement with ranch
homes, tours, and timeless design.*



A DIGITAL PUBLICATION
& PLATFORM

*Created for ranch living enthusiasts
who value quality, craftsmanship
and the ranch lifestyle.*

WE BRING TOGETHER THE PEOPLE WHO MAKE IT POSSIBLE

FOR PRODUCT BRANDS

*Put your products
in the dream.*



*Showcase your products in
curated ranch homes and
inspiring design stories.*

FOR DESIGNERS

*Share your expertise.
Inspire more clients.*



*Gain visibility and inspire
clients with your expertise and
signature style.*

FOR REALTORS

*Showcase extraordinary
properties.*



*Promote your ranch and
equestrian properties to a
highly qualified audience.*

FOR BUILDERS

*Connect with future
homeowners.*



*Reach future homeowners seeking
quality ranch homes, barns and
outdoor living spaces.*

Stronger Partners.
A Brighter Future.



Founding Partner
Recognition



Priority
Consideration



Audience
Insights



Early Access
to Special Projects



Rate Protection
All Year

THE HOME & RANCH LIVING AUDIENCE

REACH + PLATFORMS

A passionate audience for ranch living at its finest.

We inspire with timeless design and beautiful homes—then connect our audience to the products, people and partners who can make it real.

95K+

COMBINED SOCIAL AUDIENCE

@CowgirlHomeandRanch
@HomeandRanchLiving

 Facebook 69K

 Instagram 21K

 Pinterest 400K
monthly views

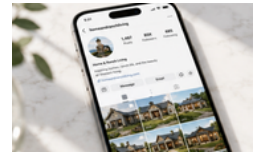
 TikTok 5K

WHERE WE PUBLISH



SOCIAL MEDIA

95K audience on social media
22K average views/reel
400K monthly views on Pinterest



WEBSITE

Home & Ranch Living website
Directory feature
Editorial feature
Ad placements (inline or side)



DIGITAL LOOKBOOKS

Seasonal collections — Gather and Merry — designed to be saved, shared and come back to.



OUR PROCESS. OUR PROMISE. OUR PARTNERSHIP.

1



WE CREATE THE DREAM

We design and publish inspiring ranch homes, rooms and spaces that spark ideas and set the standard for timeless living.

2



THE AUDIENCE ASKS

Our audience engages, saves and asks the most important question: Where can I find that?

3



WE FIND THE SOURCES

We connect them to trusted makers, products and experts—our Founding Partners—who can bring the dream to life.

We create the desire. Our audience asks where to find it. Our partners become the answer.

WHAT THEY COME FOR

 73.8% Decor ideas

 34.7% Home tours

 34.7% Barndominium inspiration

 31.0% Homes for sale

 20.6% Floor plans

AUDIENCE SURVEY, SUMMER 2026.

THE HOME & RANCH PLATFORM PILLARS



DREAM

The Ranch Portfolio

Original concept homes and rooms that inspire.



SOURCE

Shop the Look
Sourcing Guides

Real products and real makers—hand selected for every space.



BUILD

Builders, Designers, Experts

The talented professionals and companies who can make it real.



LIVE

Home Tours
Ranch Properties
The Business Directory

Explore real ranch living and connect with trusted partners.



DREAM HOMES. REAL SOURCES. BUILT TOGETHER.

HOMEANDRANCLIVING.COM

WHERE YOUR BUSINESS FITS

Four ways to be part of the story.

Every company plays a different role in bringing the ranch-home dream to life. Home & Ranch Living connects the dream to the people, products, expertise and places that make it possible.



PRODUCT

Fill the dream.

Put your products inside the rooms our audience dreams about.

BEST FIT:

Furniture • Lighting • Rugs •
Cabinetry • Stone • Appliances •
Windows • Hardware • Art • Textiles



WAYS WE MIGHT FEATURE YOU

- Shop the Look
- Featured Product
- Curated Collection
- Room Sourcing
- Concept Home



DESIGN

Shape the dream.

Bring your expertise, perspective and design thinking into the story.

BEST FIT:

Interior Designers • Architects • Plan
Companies • Landscape Designers



WAYS WE MIGHT FEATURE YOU

- Designer's Take
- Expert Advice
- Concept-to-Plan
- Featured Project
- Room or Home Collaboration



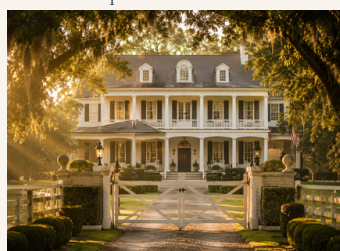
BUILD

Make it real.

Show how the ranch-home dream becomes something that can actually be built.

BEST FIT:

Custom Builders • Barndominium
Builders • Barn & Stable Companies •
Outdoor Living • Gates & Fencing •
Equestrian Facilities



WAYS WE MIGHT FEATURE YOU

- How We'd Build It
- Builder Story
- Project Tour
- Concept-to-Reality
- Expert Advice



PROPERTY

Give it a place.

Show where the dream can happen, from ranch listings to communities and land.

BEST FIT:

Ranch Brokerages • Communities •
Developers • Land Marketplaces



WAYS WE MIGHT FEATURE YOU

- Dream Ranch
- Property Tour
- Where We'd Build It
- Community Story
- Land Spotlight

Different businesses. Different stories. One shared audience.



HOW WE TELL YOUR STORY

One story. Many ways to share it.

At Home & Ranch Living, we begin with a story worth telling. Then we bring it to our audience through the right mix of lookbooks, web, social, email, original concepts and sourcing — crafted to inspire, inform and drive real results.



YOUR STORY LIVES ACROSS THE HOME & RANCH LIVING PLATFORM



EVERY PARTNER STORY IS DIFFERENT

We choose the right mix based on your business, our audience and the story we are telling together.



PRODUCT

- Curated room
- Featured product
- Collection story
- Shop the Look



DESIGN

- Designer's take
- Expert advice
- Concept-to-plan
- Featured project



BUILD

- How we'd build it
- Builder story
- Project tour
- Concept-to-reality



PROPERTY

- Dream ranch
- Property tour
- Where we'd build it
- Community or land story

One audience. Many pathways. Stronger stories.



A CLOSER LOOK AT...

SHOP THE LOOK

*Your Products.
Our Rooms.
A Bigger Story.*

We create beautiful, ranch-inspired rooms and homes, then source the pieces that fill them — connecting real products with real people at the right moment.



MORE THAN
A PRODUCT LIST.

*It's inspired living
made possible.*

BEAUTIFUL SPACES.
TRUSTED SOURCES.
LASTING INSPIRATION.

WHAT OUR SHOP THE LOOK FEATURES INCLUDE

A COMPLETE, MULTI-PLATFORM STORY FOR YOUR PRODUCTS



CURATED SELECTIONS

Thoughtfully chosen pieces that bring each space to life.



REAL PRODUCTS & SOURCES

Direct links to products from trusted retailers and makers.



SHOPPABLE BOARDS

Pinterest + website boards for easy browsing.



CUSTOM REELS

Short-form video content that brings your products to life.



EXPOSED TO A PASSIONATE AUDIENCE

Your products seen by ranch-life enthusiasts who are inspired, planning and buying.

PRICING & OPTIONS

FEATURED ROOM

\$1,495

A single, sourced room with full distribution.

FULL CONCEPT HOMES, PALETTES & FINISH SOURCING

Quoted individually

Bigger projects for greater impact.

PERFECT FOR
THE HOLIDAY
BUYING SEASON



Your products showcased
as our audience shops.

DESIGNED TO SHOWCASE YOUR PRODUCTS

Our Shop the Look stories showcase real products — with the makers and stories behind them.



LIGHTING

Set the mood with beautiful, functional lighting.



FURNITURE

Showcase quality, craftsmanship and timeless style.



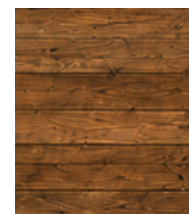
COOKWARE & KITCHEN

Highlight the pieces that make a house a home.



HARDWARE & FIXTURES

The finishing touches that make a difference.



SURFACES & MATERIALS

Bring your materials to life in our ranch spaces.



TEXTILES & ACCESSORIES

Add warmth, pattern and personality.



✉ hello@homeandranchliving.com

🌐 homeandranchliving.com

☎ (844) 723-7077 (Text or Call)

LET'S CREATE SOMETHING
BEAUTIFUL TOGETHER →

DREAM HOMES.
REAL SOURCES.
BUILT TOGETHER.